



# ENVIRONMENTAL PRODUCT OR SERVICE AWARD

# APPLICATION FORM

2016

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Please **read the guidance** notes provided on the VIBES Website www.vibes.org.uk before completing the sections below.

# How Does It Work?

The **VIBES (Vision in Business for the Environment of Scotland) Awards** aim to raise awareness of environmental and sustainable development1 issues within businesses in Scotland.

*1 “Development that meets the needs of the present without compromising the ability of future generations to meet their own needs” (Bruntland Report definition) i.e. takes consideration of social, economic and environmental issues.*

The competition emphasises that best environmental practice is not only good for business, the economy and competitiveness, but that it also benefits the surroundings in which we work, live and relax. VIBES rewards those who have addressed sustainable development issues in the work place and encourages others to follow their examples.

The **Environmental Product or Service Award** recognises businesses that have developed, or are developing, a product or service that brings environmental and business benefits. This category highlights the ability of products and services to promote sustainable consumption, reduce environmental impacts and create new business opportunities

Entrants should have considered the entire environmental lifecycle of their product or service, i.e. material extraction, production, distribution, use and disposal.

The product or service may be a new or modified design, or the innovative application of an existing one, that promotes more sustainable patterns of production and consumption. Entrants’ product or service may have already been developed and in the marketplace, or it may still be in the development stage.

Forms can be downloaded as a Word document from www.vibes.org.uk, completed electronically and submitted via e-mail to vibes@sepa.org.uk.

**We encourage email entries**, although you may prefer to complete forms manually. Please endeavour to write as clearly as possible and send paper copies to the address at the back of the form.

All the forms we receive will be assessed, and those which show a high level of commitment and have reached the appropriate standard will be added to the list of finalists.

If you are placed on the list of finalists, you will then receive a judges’ site visit. This gives you the opportunity to provide more details of your achievements and allows the judges to more accurately assess your application.

If your company has previously applied for or won a VIBES award, it is important that you can demonstrate continuous or additional improvement from the time of your previous application.

Please note we are limiting the finalists to a **maximum of 5** per category for 2016.

# Basic Information

|  |  |
| --- | --- |
| Company Name |  |
| Candidate site\* |  |
| Number of sites\* |  |
| Number of employees at site\* |  |
| Is your company part of a larger group?\* |  |
| If yes, please provide the name of the larger group\* |  |
| Number of employees in group\* |  |
| Are you classed as a small to medium sized enterprise (SME)?\*\* |  |

\* This information must be completed for a successful application

\*\* SMEs are defined as having less than 250 employees.

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| --- |
| Main Business Activities |
| Please describe briefly the main business activities taking place at the site.This section should include details of your main business activity, the services or products you provide and your principal markets. This summary is limited to 100 words. |
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| --- |
| CONTACT INFORMATION |
| Site Contact\* |  |
| Job Title\* |  |
| Telephone Number\* |  |
| Email Address\* |  |
| Website\* |  |
| Correspondence Address Including Postcode\* |  |

\* This information must be completed for a successful application

These awards act as a participating feeder scheme for the European Business Awards for the Environment (EBAE).

If you are successful with your VIBES entry we will provide you with further information on the EBAE. You can read more about the European awards by visiting their website at: <http://ec.europa.eu/environment/awards/index.html>.

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| --- |
| **AWARDS** |
| **Are you happy for your application to be put forward as a potential UK entry for EBAE?** |  |
| **Have you applied for a VIBES award previously?** |  |
| **If ‘yes’, when and which award(s)?** |  |
| **Where did you hear about the VIBES Awards?** |  |
| **If other, please specify.** |  |

Please note that by entering VIBES you agree to share the information you provide with the partner organisations for judging purposes.

We may ask partner organisations for additional information. This information will only be used to help assess your suitability as a VIBES winner.

If you’re successful with your entry, we will prepare a case study to highlight the areas of your business that particularly impressed the judges. Once you have approved the content of the case study, it will be used to promote good practice more widely.

The partner organisations are:

* Energy Saving Trust
* Highlands and Islands Enterprise
* Scottish Environment Protection Agency
* Scottish Enterprise
* Scottish Water
* Scottish Government
* Zero Waste Scotland
* 2020 Climate Group

The Awards are supported by:

* CBI Scotland
* Institute of Directors
* Bright Green Business
* FSB
* Quality Scotland

Partner organisations, sponsors and supporting organisations may contact you with further information that they consider may be appropriate. Please indicate if you do not want to receive this information.

|  |  |
| --- | --- |
| Please mark if you **do not** wish to receive information from partner organisations. | ☐ |
| Please mark if you **do not** wish to receive information from sponsor organisations. | ☐ |
| Please mark if you **do not** wish to receive information from supporting organisations. | ☐ |

# Judging Criteria

We would like you to provide information on your company’s commitment to improving environmental performance, including actions and achievements. To help us assess your entry please supply details against the following criteria (see guidance notes for further information).

|  |
| --- |
| EXECUTIVE SUMMARY |
| Please explain why you are applying for this award outlining what you have done, what you have achieved, innovations, originality and inspiration for the changes. This summary is limited to 500 words. |
|  |

|  |  |
| --- | --- |
| **CRITERIA**Please identify word count in this box | **COMMITMENT (250 words max)***Senior management must be clearly committed to the development and marketing of the product or service. The importance in the context of the organisations overall strategy must be clear.*  |
|  |

|  |  |
| --- | --- |
| **CRITERIA**Please identify word count in this box | **INNOVATION (250 words max)***Innovation in the product or service must bring improvements in environmental performance over comparable alternatives and promote more eco-efficient production.* |
|  |

|  |  |
| --- | --- |
| **CRITERIA**Please identify word count in this box | **ENVIRONMENTAL BENEFIT (250 words max)***Clear and quantifiable analysis must demonstrate reduced environmental impact over the complete life-cycle of the service or product, i.e. taking into account procurement, production, distribution and disposal.***Please provide environmental data for 3 years if possible, and be sure to include the correct units where applicable** |
|  |

|  |  |
| --- | --- |
| **CRITERIA**Please identify word count in this box | **SOCIAL BENEFIT (250 words max)***The product/service should meet the needs of consumers, staff, and communities and bring wider social benefits.* |
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|  |  |
| --- | --- |
| **CRITERIA**Please identify word count in this box | **ECONOMIC BENEFIT(250 words max)***Proof must be provided to demonstrate that the new product/ service is economically viable.***Please ensure that economic benefit data provided relates specifically to the environmental benefit data provided in the previous section.****Please provide data for three years if possible.** |
|  |

|  |  |
| --- | --- |
| **CRITERIA**Please identify word count in this box | **SHARING BEST PRACTICE (250 words max)***There must be clear potential for good practice and innovation to be replicated elsewhere, and a willingness to encourage replication, e.g. through involvement in business networks, dissemination at conferences.* |
|  |

# Innovation Award

2016 is Scotland’s Year of Innovation, Architecture and Design. This year **The Innovation Award** was introducedto recognisebusinesses that have developed, innovative products, practices or services that bring environmental and business benefits. This category highlights the ability of businesses to promote sustainable consumption, reduce environmental impacts and create new business opportunities. Please see the guidance notes for this category and fill in the box below if you would like to enter.

|  |
| --- |
| INNOVATION |
| Please explain why you are applying for this award providing:* A summary of the circumstances leading to the development/implementation of the product/service
* Details of the specific innovative elements that distinguish it from what was being undertaken previously or other products/services already on the market
* Evidence that the product/service performs better than or as well as a comparable alternative and meets relevant safety standards – what monitoring and evaluation has been undertaken on the innovation.
* Evidence of any innovation support mechanisms accessed, if applicable, e.g. specialist support, grant support, innovation vouchers via Knowledge Transfer Networks, or advice on intellectual assets and protection.
* How does this innovation achieve environmental economic and social benefits.

This section is limited to 250 words. |
|  |

# Green Team Award

The Green Team Award rewards organisations that have recognised the importance of working as a team to deliver environmental improvements. A green team can be within an organisation or between organisations.

If you would like to be considered for this award category, please see the guidance notes for this category and fill in the section below.

|  |
| --- |
| CONTACT INFORMATIONPlease identify the leader for your green team |
| Contact Name\* |  |
| Job Title\* |  |
| Telephone Number\* |  |
| Email Address\* |  |

\* This information must be completed for a successful application

|  |
| --- |
| GREEN TEAM |
| Please explain why you are applying for this award providing:* Identification of green team and evidence that this includes staff from all levels within the organisation with demonstration of buy-in from senior management.
* Identification of written policy, responsibilities and targets for green team agreed with senior management.
* Examples of initiatives actioned by the Green Team that have impacted on the sustainability of the organisation.
* Evidence that the green team communicates effectively with the organisation and raises employee awareness of initiatives being undertaken.
* Evidence of wider benefits e.g. reduction in absenteeism, influencing others to embrace sustainability at work and at home.

This section is limited to 250 words. |
|  |

# Partners & Sponsors

|  |  |
| --- | --- |
| **Have you had contact with any of the VIBES Awards partners in the past?** |  |
| **If ‘yes’, please elaborate.** |  |
| **Are you happy for VIBES partners and sponsors to contact you in the future to offer advice/support?** |  |

# Submission Details

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| --- |
| To submit your completed application, save this word document using your company as the file name (if saving as PDF, please also provide a Word version). Then electronically submit this to us at the email address below. |
| Email Submissionvibes@SEPA.org.uk |
| **Further Assistance**Help Desk 0300 0996699vibes@sepa.org.uk[www.vibes.org.uk](http://www.vibes.org.uk)Scottish Environment Protection AgencyVIBES AwardsBurnbraeMossilee RoadGalashielsTD1 1NF |
| **VIBES is a partnership between**Energy Saving TrustHighlands and Islands EnterpriseScottish Environment Protection AgencyScottish EnterpriseScottish WaterScottish GovernmentZero Waste Scotland2020 Climate Group**VIBES is supported by**CBI ScotlandInstitute of DirectorsBright Green BusinessFSBQuality Scotland |

Good luck from the whole team!